

KELLI BUFFINGTON

Graphic Designer • Springfield, Missouri • 573.301.5919 • kellibax@gmail.com

EDUCATION

Bachelor of Fine Arts - Graphic Design

Missouri Southern State University
2006-2010

EXPERIENCE

State of Missouri - Information Technology Services Division

Graphic Designer - Project Lead
2011 - Current

My role as a graphic designer and project leader for the State has been to develop engaging branding initiatives and designs in a number of formats including digital, print, social media and interactive web sites that promote a clear vision of the client's expectations while adhering to usability, accessibility and best practices set forth by my employer. This role has afforded me the opportunity to lead the visual direction on many state projects such as 100 Missouri Miles, Department of Economics, Mo.gov and more.

Big Nickel Newspaper

Advertising Designer
2010 - 2011

As a advertising designer I was able to communicate with the client to create a visually appealing ad that was effective in promoting the clients needs in a fast paced environment. During my time there I was apart of the prepress layout process and meeting deadlines for each weekly print run.

Missouri Southern Athletic Office

Media Intern
2009-2010

During my time as an intern I was tasked in designing the athletic media guides and other marketing related products along with website upkeep. I worked in hand with the SID to showcase the student-athletes and the athletic department to the public, provide statistics and run entertainment at athletic events.

FREELANCE

Blue Button Design Shop

I run a small design business where I create invitations for weddings, birthdays, showers and more. I also create wood signs and other crafts for purchase. This has taught me valued management skills. You can view what I like to do for fun at [facebook.com/bluebuttondesignshop](https://www.facebook.com/bluebuttondesignshop).

SKILLS

- Illustrator 88%
- Photoshop 95%
- InDesign 80%
- HTML/CSS 55%
- Wordpress 60%
- Drupal 65%
- Marketing 80%
- Management 85%

ABOUT ME

I enjoy working in the design industry and building relationships with clients. I take pride in leading by example and seeing my team succeed. When I'm not designing I'm a devoted football coach's wife and mom to a vibrant daughter. I also like to express my creativity through crafts, refinishing furniture and home decorating. I like to spend time being outside. I try to live a fit and healthy lifestyle, running and lifting weights but really can't pass up a good pizza.

"I would love to talk more, if you have any other questions or would like references please contact me."
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